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FOR IMMEDIATE RELEASE

Universal Lighting Technologies Unveils Dedicated Online Portal and Local Partner Database to Support End-User Lighting Upgrades

NASHVILLE, Tenn. (Sep.7, 2018) – Universal Lighting Technologies, Inc., a global leader in lighting and a member of the Panasonic Group, introduced an online resource portal for end-users looking for assistance with a lighting upgrade. The web page offers both a database of local “ESCO Select” energy teams and support tools to help end-users find cost saving solutions for their next project.

The portal serves as a resource for end-users like facility and energy managers, looking for assistance in optimizing cost savings, and sourcing high performance LED products needed to upgrade their buildings. The web page offers tools to request training, lighting audits, lighting proposals, and energy calculations. The ESCO Support web page also includes a search tool that allows users to search by zip code and state to find Universal’s DesignLights Consortium® (DLC)-qualified listed products in their local rebate program, and calculate cost savings accordingly.

In addition to the support tools designed to assist with upgrades, the company partnered with local energy teams. ESCO Select energy partners can work with end-users to conduct on-site lighting audits for their projects and recommend comprehensive total energy saving strategies.

“With the ESCO Support web portal, Universal can recommend LED energy-efficient solution for nearly any commercial application and provide the local support tools needed for the upgrade,” said Donna Taylor, Universal’s Central Region Vice President. “We’re now equipped to help end-users simplify the process of upgrading their lighting from old fluorescent technology to more efficient LED technology. We have the local partners to implement the project seamlessly so that the end-user can enjoy 50% or more immediate energy savings.”

The ESCO Support page offers features such as a rebate tool that provides cost savings estimates alongside a listing of EVERLINE LED products with links to specification sheets, IES files, application guides and success stories. Its lighting audit feature will offer insight into local end user energy savings requirements and propose a plan of action to stay within budget.

“The web portal also demonstrates Universal’s commitment to support the distributor network by generating sales leads for emerging lighting projects and partnering with energy teams to identify and pursue the opportunities,” continued Taylor.

Universal Lighting Technologies offers an exclusive network, the ESCO Select partner program, to help end-users with a local energy saving plan for a lighting upgrade. To join the ESCO Select partner network contact or to utilize the new online tools, visit Universal Lighting Technologies’ dedicated ESCO Support web portal at <https://unvlt.com/support/ESCO-Support>.

About Universal Lighting Technologies, Inc.

Universal Lighting Technologies, Inc. a member of the Panasonic group and a subsidiary of Panasonic Lighting Americas, Inc., engineers, manufactures and markets innovative solutions for commercial lighting across North America, including LED drivers, LED modules, fluorescent, HID

and connected devices using wired and wireless technology. Universal's EVERLINE® LED retrofit continuum provides a range of solutions for upgrading fluorescent to LED. With over 70 years of experience, the company is recognized for its commitment to quality and customer service. Learn more about Universal at www.unvlt.com. Like us on [Facebook](#) and follow us on [LinkedIn](#) and [Twitter](#).

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