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**John Hanger, Secretary of Policy and Planning, Office of Pennsylvania
Governor Tom Wolf, Selected as Keynote Speaker, 2015 NAESCO
Summer Workshop**

“We are delighted to announce that John Hanger, the Secretary of Policy and Planning, Office of Governor Tom Wolf will be our keynote speaker at our upcoming Summer Workshop in Philadelphia. He previously served as a Pennsylvania PUC Commissioner and as Secretary of the Pennsylvania Department of Environmental Protection. We have asked him, among other topics, to talk about the policy deliberations behind new EE programs in the state and whether a new GESA- like program will be introduced” said Terry E. Singer, Executive Director of NAESCO.

The National Association of Energy Service Companies (NAESCO) will host its 2015 Summer Workshop June 10th in Philadelphia, Pennsylvania, at the Le Meridien Hotel. The NAESCO Summer Workshop will focus on the impact of the changing marketplace on the energy service industry and the changes, challenges, and opportunities when designing energy efficiency projects today for tomorrow. There will be a special emphasis on the transformative nature of LED lighting and the evolving utility industry. In addition, the Workshop will also be highlighting energy efficiency initiatives, programs, and policies in the Mid-Atlantic region.

Registration is now open for the Workshop. Attendees will include ESCO representatives; energy efficiency program, marketing, customer, and strategic planning managers; experts in LED technology; state energy program and facility managers; state contracting and procurement officers; state and Federal energy policy officials; energy finance executives; and energy thought leaders from the academic and NGO communities.

[Click here for more information and to register for the NAESCO 2015 Summer Workshop](#)

Other Speakers Include:

- C. Baird Brown, Partner, Drinker Biddle & Reath
- Nadarajah Narendran, Director of Research, Rensselaer Polytechnic Institute Lighting Research Center
- Marybeth Brenner, Senior Program Manager, TRC Energy Services
- Joe Kramer, Senior Project Manager, Seventhwave
- Rich Freeh, City Energy Program Manager, Mayor's Office of Sustainability, City of Philadelphia
- Brian Kauffman, Executive Director Keystone Energy Efficiency Alliance
- John Davenport, Executive Director and Chief Scientist, Energy Focus, Inc.
- Samantha Williams, Staff Attorney, Natural Resources Defense Council
- James Coburn, National Sales Manager, LED Waves
- David Weiss, Partner, Bywater Partners, LLC
- Phil Coleman, Program Manager, Sustainable Federal Operations Group, Lawrence Berkeley National Laboratory
- Christopher Abbuehl, Senior Business Development Manager, Federal Energy Efficiency & Renewable Energy, Constellation
- David Pierce, Director of Sales and Engineering, Retro -Tech Systems
- Jeff Niesz,,Senior Director, Federal Business Development, Pepco Energy Services

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ABOUT NAESCO

The **National Association of Energy Service Companies (NAESCO)** celebrates 32 years of advancing the energy efficiency industry. NAESCO is the leading national trade organization representing and promoting the energy efficiency industry in the energy marketplace, the media, and the government both at the state and federal level. NAESCO's active membership consists of key energy efficiency industry leaders representing ESCOs, energy efficiency and energy equipment manufacturers, suppliers, and subcontractors. NAESCO also welcomes as members engineers, consultants, financial/legal/insurance providers, government agencies, and thought leaders from the energy NGO and academic communities.

Energy Service Companies contract with private and public sector energy users to provide cost-effective energy efficiency retrofits across a wide spectrum of client facilities, from college campuses to water treatment plants. Effectively utilizing a performance-based contract business model, ESCOs have implemented significant comprehensive energy efficiency retrofit projects over the last three decades. The latest [Lawrence Berkeley National Laboratory](#) report estimates that ESCO investment in energy efficiency retrofit projects currently runs about \$5 billion a year. Since 1990, ESCOs have delivered:

- \$45B in projects
- \$50B savings – guaranteed and verified
- 425,000 person-years of direct employment
- \$30 billion of infrastructure improvements
- 470 million tons of CO2 savings at no additional cost

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