

For Immediate Release

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[NAESCO to Host 2015 Annual Conference and Vendor Showcase in New Orleans](#)

The National Association of Energy Service Companies (NAESCO) is pleased to announce its 32nd Annual Conference & Vendor Showcase, ***Taking Stock: Mastering the Changing Energy Efficiency Landscape***, being held November 4-6, in New Orleans, Louisiana at the historic Roosevelt Hotel.

Decision makers from the major Energy Service Companies, (ESCOs), the leading ESCO-focused vendors/suppliers, stakeholders, policymakers, and thought leaders from the NGO and academic communities will be in attendance to discuss the changing energy marketplace, the economy, the shifting utility paradigm, and the business challenges posed by current utility rate proceedings. In addition, the program will focus on elements of ESCO project development including whether M&V protocols have kept current with changing market expectations, financing initiatives and enhancements, and will present the preliminary results from the 2015 LBNL-NAESCO ESCO Market study.

Terry E. Singer, Executive Director of NAESCO said, “The NAESCO Annual Conference provides an excellent forum to consider the business and policy challenges inherent in a changing marketplace and helps attendees more effectively integrate these changes into their business plans as they set their goals for the next 12 months.”

Conference sessions include a keynote address by **Tim Boersma**, Fellow and Acting Director, Foreign Policy, Energy Security & Climate Initiative, **The Brookings Institution**, entitled, *The Nexus of the Energy Markets, Climate Change and National Security*, as well as presentations by prominent industry presenters and speakers including:

- **Dave Birr**, President, Synchronous Energy Solutions
- **George Caraghiaur**, Managing Member, Energy & Sustainability Services LLC
- **Jeff Genzer**, Partner, Duncan, Weinberg, Genzer & Pembroke
- **Chris Halpin**, President, Celtic Energy
- **Bruce Hedman**, Technical Director, Institute for Industrial Policy
- **Paul Hibbard**, Vice President, Analysis Group
- **Val Jensen**, Senior Vice President, Customer Operations, ComEd
- **Matt Jungclauss**, Associate, Rocky Mountain Institute

- **Peter Larsen**, Research Scientist, Energy Analysis and Environmental Impacts , Lawrence Berkeley National Laboratory
- **Ted Michaels**, Partner, AJW, Inc.
- **David Nemptzow**, Principal, Nemptzow & Associates
- **Michael Noel**, Economist and Associate Professor, Department of Economics, Texas Tech University
- **Michael Platner**, Senior Tax Counsel, Van Ness Feldman
- **Rich Sedano**, Principal and U.S. Programs Director, Regulatory Assistance Project
- **Bob Slattery**, Program Manager, Oak Ridge National Laboratory
- **Robert Somers**, President 2rw Consultants
- **Cody Taylor**, Energy Technology & Policy Specialist, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy
- **David Weiss**, Partner, Bywater Partners
- **Samantha Williams**, Staff Attorney, Natural Resources Defense Council
- **Malcolm Woolf**, Senior Vice President, Advanced Energy Economy

NAESCO Annual Conference attendees are leading providers in the energy efficiency marketplace, existing and potential customers, policy makers, and energy efficiency thought leaders in the academic and NGO communities. Exhibitors represent companies that are active manufacturers/distributors/ suppliers/sub-contractors of a broad range of goods and services to energy service companies and their end-user clients in both the public and private sectors.

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*The **National Association of Energy Service Companies (NAESCO)** celebrates 32 years of advancing the energy efficiency industry. NAESCO is the leading national trade organization representing and promoting the energy efficiency industry in the energy marketplace, the media, and the government both at the state and federal level. NAESCO's active membership consists of key energy efficiency industry leaders representing ESCOs, energy efficiency and energy equipment manufacturers, suppliers, and subcontractors. NAESCO also welcomes as members, engineers, consultants, financial/legal/insurance providers, government agencies, and thought leaders from the energy NGO and academic communities.*

***Energy Service Companies** contract with private and public sector energy users to provide cost-effective energy efficiency retrofits across a wide spectrum of client facilities, from college campuses to water treatment plants. Effectively utilizing a performance-based contract business model, ESCOs have implemented significant comprehensive energy efficiency retrofit projects over the last three decades.*

[Click here to learn more about the National Association of Energy Service Companies \(NAESCO\)](#)