

Mitsubishi Electric VRF Technology Now Eligible for Massachusetts Clean Energy Center Rebate Program

SUWANEE, Georgia, July 18, 2017 – The [Massachusetts Clean Energy Center](#) (MassCEC) [Clean Heating and Cooling programs](#) now provide rebates for the installation of pre-qualified Variable Refrigerant Flow (VRF) products in all building applications. [Mitsubishi Electric US, Inc. Cooling & Heating Division](#) (Mitsubishi Electric), a leading manufacturer of Zoned Comfort Solutions™ and Variable Refrigerant Flow (VRF) cooling and heating systems, has several VRF systems that qualify as part of MassCEC's [five-year, \\$30 million investment](#) in clean heating technologies throughout the Commonwealth.

VRF systems were recently added to the list of rebate-eligible products due to their reputation for efficiency. Heating accounts for around 30 percent of the greenhouse gas emissions in Massachusetts, according to MassCEC.



"With this program, Massachusetts is once again leading the way on innovation and clean technology," says Stephen Pike, CEO, MassCEC. "By making this significant commitment to supporting VRF technologies, the Commonwealth is taking a leadership position on clean heating and cooling, building on other nation-leading efforts in solar, energy storage and offshore wind." The rebates offset the incremental costs associated with upgrading to VRF from a traditional HVAC system or incorporating VRF in new building projects.

Mitsubishi Electric's VRF systems, such as [CITY MULTI®](#) Air-source systems, save architects space and building managers money while providing occupants reliable, consistent temperature control and quiet operation. A MassCEC qualified, pre-approved VRF project can earn a rebate between [\\$800/ton and \\$2,000/ton up to \\$250,000](#) depending on the project type, the system's heating

capacity and the product's heat-recovery capability. "We want to give architects and engineers as much flexibility as possible when it comes to specifying our systems for their projects, whether it be through selecting the appropriate outdoor unit or integrating a controls system," says Eric Dubin, senior director of utilities and performance construction, Mitsubishi Electric US, Inc. Cooling & Heating Division. "Massachusetts' commitment to clean energy not only helps bring education and awareness to specifiers and installers about our offering, but the VRF market as a whole."

MassCEC's Clean Heating and Cooling programs, funded in partnership with the Massachusetts Department of Energy Resources, aim to increase awareness of the practical, financial and environmental benefits of clean heating products, while providing rebates to individuals, businesses and developers who help Massachusetts reduce carbon emissions and meet long-term energy goals. Mitsubishi Electric will continue to work with MassCEC to provide clean heating technology to the residents and building owners throughout the state.

Learn more about the MassCEC rebate program [here](#). To learn more about Mitsubishi Electric systems, click [here](#).

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About Mitsubishi Electric US, Inc. Cooling & Heating Division

Mitsubishi Electric US, Inc. Cooling & Heating Division (Mitsubishi Electric) is headquartered in Suwanee, Georgia. Mitsubishi Electric is a leading marketer of Zoned Comfort Solutions™ and Variable Refrigerant Flow (VRF) air-conditioning and heating technology in North America, Latin America, the Caribbean and Bermuda. In 1982, Mitsubishi Electric introduced its state-of-the-art, ductless air conditioners and heat pumps in North America and later expanded its product line with VRF zoning heat pump systems using INVERTER technology to offer simultaneous cooling and heating capabilities. The division also offers compressors and a full line of air-conditioning accessories. Mitsubishi Electric products have won more than 58 innovation and excellence awards, including the 2015 Record Products Award from *Architectural Record*, a 2015 *ACH&R News* Dealer Design Award, a 2016 Product Innovation Award from *Architectural Products*, a 2015 AHR Expo Innovation Award from *ASHRAE*, a 2016 *College Planning & Management* New Product of the Year Award, a 2016 *School Planning & Management* New Product of the Year Award, a 2016 and 2017 Money-Saving Products Award from *BUILDINGS* and a 2017 Excellence in Design Award from *Appliance Design*. More information is available at www.mehvac.com and at Mitsubishi Electric's [blog](#). Mitsubishi Electric is also on [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

In addition to cooling and heating products, [Mitsubishi Electric US group companies](#)' principal businesses include semiconductor devices, automotive electrical components, factory automation products and services, elevators and escalators, solar modules, electric utility products and large-scale video displays for stadiums and arenas. Mitsubishi Electric US group companies have roughly 31 locations throughout North America with approximately 4,000 employees.

About MassCEC

The Massachusetts Clean Energy Center (MassCEC) is dedicated to accelerating the success of clean energy technologies, companies, and projects in the Commonwealth—while creating high-quality jobs and long-term economic growth for the people of Massachusetts. Since its inception in 2009, MassCEC has helped clean energy companies grow, supported municipal clean energy projects, and invested in residential and commercial renewable energy installations creating a robust marketplace for innovative clean technology companies and service providers. Massachusetts Energy and Environmental Affairs Secretary Matthew Beaton chairs MassCEC's board of directors.

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MIT/0717/31