

Want the Lights to be Just Right for Dinner Parties, Family Game Night or Watching TV? – Just Ask Alexa

**Caséta® Wireless Smart Home Lighting Control System by Lutron
Now Works with Amazon Alexa**

Voice commands will turn lights on, off, or to a preset level

Coopersburg, PA (April 7, 2016) – Lighting control pioneer Lutron Electronics is proud to announce the integration of its affordably-priced [Caséta Wireless](#) system with Amazon Alexa, providing convenient voice control of home lighting. Caséta Wireless gives homeowners the ability to control lights from anywhere inside or outside the home using the free Lutron app, the Lutron [Pico® remote control](#), and select third-party devices. And now customers with an Echo, Echo Dot, Amazon Tap, or Amazon Fire TV can control their Caséta Wireless system using their voice.

The integration of Caséta Wireless with Alexa-enabled devices is an ideal match – Alexa-enabled devices are used in the areas where people spend the majority of their time, like the family room and kitchen. Whether you're watching TV, helping the kids with homework or crafts, or enjoying a quiet dinner, all of these events are more relaxing and comfortable in the right light, which can be easily controlled by the sound of your voice or the tap of a button.

“Asking Alexa to control your lights is undeniably powerful and can simplify things like coming home with arms full of kids, pets and groceries,” said Matt Swatsky, director of product management at Lutron, who also noted the product’s usefulness to the aging in place community.

“For some people, this technology restores the freedoms once taken for granted – like freely moving about to alter the lights. Smart home products are not just about the wow factor anymore – they’re about changing peoples’ lives.”

“Using your voice to control smart home devices like Lutron’s Caséta Wireless system is both easy and natural with the magic of far-field voice recognition on Echo,” said Charlie Kindel, Director, Amazon Alexa Smart Home. “We’re excited that Lutron customers can now control their lights simply by asking Alexa.”

Introduced in 2014, the reliable, affordable Caséta Wireless has helped homeowners and professionals alike overcome two common smart home lighting hurdles – compatibility with LEDs and installation challenges. Due to its unique dimmer design, a neutral wire is not required for in-wall installation - a challenge faced by people living in homes built before 1965. Not needing a neutral wire saves homeowners the cost and hassle of adding one.

And according to Swatsky, the system’s powerful Pico remote, which can be mounted to a wall without wiring or affixed to a tabletop pedestal, is ideal for times when talking to Alexa just isn’t possible, like when kids are sleeping or you’re in the middle of an important phone call. “Lutron has worked hard to make sure all situations are covered,” he said.

Where to Buy Caséta Wireless

In addition to Caséta Wireless plug-in and wall-mounted dimmers, the Caséta Wireless smart bridge must be connected to the home's Wi-Fi router to work with Alexa. And like all Lutron products, Caséta Wireless is backed by Lutron's 24/7 U.S.-based technical support.

Priced from \$99, Caséta Wireless kits are available now on Amazon.com, Apple Stores and Apple.com, BestBuy.com™ and Best Buy™ stores, Home Depot.com and The Home Depot stores, Lowes.com and Lowe's Home Improvement centers, Magnolia Design Centers®, select Magnolia Home Theater® stores, Staples.com, and from local electricians, lighting showrooms and electrical distributors.

The free Lutron App for Caséta Wireless is available on [iTunes®](#) and [Google Play™](#). Visit the [Lutron LED Control Center of Excellence](#) for a list of compatible bulbs and www.casetawireless.com for a list of compatible smart home products.

About Lutron Electronics (www.lutron.com)

Founded in 1961, Lutron Electronics is headquartered in Coopersburg, Pennsylvania. From dimmers for the home, to lighting management systems for entire buildings, the company offers more than 15,000 energy-saving products, sold in more than 100 countries. In the US alone, Lutron products save an estimated 10 billion kWh of electricity, or approximately \$1 billion in utility costs per year. The company's early inventions— including the first solid-state electronic dimmer invented by Lutron's founder, Joel Spira—are now at the Smithsonian's National Museum of American History in Washington, DC.

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