



FOR IMMEDIATE RELEASE

Contact: Deborah Jerome, Marketing Specialist, 631-360-0006 X: 402

Djerome@EnergiaSaves.com

**THE ECG GROUP REBRANDS AS ENERGIA™:
A NEW NAME FOR THE NEW YEAR**

Company ownership, core values, and mission remain the same.

(Smithtown, NY – December 20, 2021) – The ECG Group, is changing its name to Energia™, as of January 1, 2022. A new logo, positioning statement, and website design accompany the change, but the ownership, core values, and mission of the company stay the same.

“We remain committed to our goal of serving school districts across the country to turn energy savings into transformational projects,” said Kendra McQuilton, CEO, and owner of Energia. “We have rebranded the company to better reflect our passion, direction, and expansion into new markets. Energia expresses movement and direction, and in Latin it means both human energy and energy efficiency. We feel it’s perfect to reflect the bold new directions and aspirations we have for the company.”



The new logo mark (the colors above the word) was inspired by a butterfly, representing the transformation at the heart of the mission for school districts served by Energia. The colors – orange, blue, and green – represent sun and solar, sky and water, and ecology, recycling, and plant life, respectively. The new positioning statement: *Maximum Energy Savings*

Guaranteed speaks to the commitment Energia provides to its clients and the goal they share with their ESCO partners.

Since its founding in 1998 as ECG Group, the company has leveraged decades of experience to ensure school districts and municipalities receive the guaranteed maximum energy savings for their projects. Energia has completed more than 125 successful energy savings projects ranging from roofing to combined heating and power initiatives. It has managed over \$1 Billion in energy performance projects, resulting in more than \$56 million in annual energy savings which school districts have been able to apply toward their facility improvements.

About Energia

Energia, an Energy Finance Solutions Provider for School Districts and Municipalities, turns school district energy liabilities into educational assets. Energia (formerly The ECG Group) empowers school districts nationwide to unlock trapped energy funds and convert energy-inefficient facilities into world-class educational environments – without generating out-of-pocket expenses or requiring district referendums. Energia is a trusted advisor and advocate for understanding, explaining, and managing the complex school district energy-savings eco-system. Energia ensures school districts can be confident in their energy-saving initiatives. For more information, visit <https://www.energiasaves.com>

###