



2025 Federal Market Workshop in Washington, DC

Agenda: The Federal Market Workshop will focus on the key elements, updates, changes, processes, and people involved in the vast Federal energy efficiency and infrastructure improvement market.

Attendance: The popular Workshop will attract ESCO leaders and vendor representatives already working in the Federal space and those seeking to break into the Federal market. In addition, Federal agency officials tasked with setting and implementing Federal energy efficiency and infrastructure policies will be invited speakers and attendees.

Sponsorship Packages

Purchase sponsorship opportunities [here!](#)

Networking Reception - \$5,500 (SOLD!)

Benefits:

- **Three full registrations**
- *Moderate the DoD session*
- *Exclusive signage*
- *Recognition on the Whova Workshop App*
- *Company logo with link on the NAESCO website*
- *Full contact attendee lists before and after event*
- *Recognition in the NAESCO News and all Email Marketing*
- *Recognition on LinkedIn*
- *Introduction by the Chair from the podium*

Pre-Workshop Reception the night before - \$4,500 (SOLD!)

Networking Lunch - \$4,500 (SOLD!)

Benefits:

- **Two full registrations**
- *Exclusive signage*
- *Moderate a session (two ESCOs and one Affiliate)*
- *Recognition on Whova Workshop App*
- *Company logo with link on the NAESCO site*
- *Full contact attendee lists before and after the event*
- *Recognition in the NAESCO News and all Email Marketing*

- *Recognition on LinkedIn*
- *Introduction by the Chair from the podium*

Workshop App - \$3,500

Welcome Breakfast - \$3,500 (SOLD!)

Wi-Fi - \$3,500 (SOLD!)

Lanyards - \$3,500 (SOLD!)

Benefits:

- ***One full registration, one at 50% off***
- *Signage recognizing sponsorship*
- *Your company logo on the name badge lanyards (lanyard sponsorship)*
- *Special Sponsorship Recognition on the App (app sponsorship)*
- *Company logo with link on the NAESCO site*
- *Recognition in the NAESCO News and all Email Marketing*
- *Recognition on LinkedIn*
- *Full contact attendee lists before and after the event*
- *Introduction by the Chair from the podium*

Workshop Supporter (Breaks) - \$2,500 (3 Left)

Benefits:

- ***One full registration***
- *Signage recognizing sponsorship*
- *Recognition on the Whova Workshop App*
- *Company logo with link on the NAESCO site*
- *Recognition in the NAESCO News and all Email Marketing*
- *Recognition on LinkedIn*
- *Full contact attendee lists before and after the event*
- *Introduction by the Chair from the podium*