

**For Immediate Release**

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**[Speakers Finalized for 2014 NAESCO Annual Conference & Vendor Showcase](#)**

The National Association of Energy Service Companies (NAESCO) is pleased to announce the final roster of speakers and presenters for NAESCO's 31<sup>st</sup> Annual Conference & Vendor Showcase in Carlsbad, California, Entitled ***Selling Energy Efficiency Products and Services Amidst Increased Market Competition and a Changing Landscape***, the conference will focus on the impact of changes in the marketplace on ESCOs' customers and partners.

Terry E. Singer, Executive Director of NAESCO said "We have a comprehensive and diverse group of speakers and presenters who will provide insight on the future course of energy efficiency in response to the many changes being felt in the market. In addition, leading companies exhibiting their products and services in our Vendor Showcase will offer conference attendees the chance to sample the latest advances in innovative technologies."

Speakers include keynote **Graham Richard, Chief Executive Officer, Advanced Energy Economy**, and the following:

- **Philip Mihlmester**, Executive Vice President - Global Energy Practice, ICF International
- **R. Paul Robinson**, Chief, Energy Division, U.S. Army Engineering & Support Center
- **Timothy Unruh**, Program Director, Federal Energy Management Program, U.S. Department of Energy
- **Kate Brandt**, Federal Environmental Executive, White House Council on Environmental Quality
- **Kevin Kampschroer**, Director, Office of Federal High, Performance Green Buildings, U.S. General Services Administration
- **Gene Rodrigues**, Vice President, ICF
- **Jim Lazar**, Senior Advisor, Regulatory Assistance Project
- **John Petze**, Principal, SkyFoundry LLC
- **Francis Wheeler**, President, Water Savers, LLC
- **Elizabeth Stuart**, Principal Research Associate, Lawrence Berkeley National Laboratory
- **Stacey Paradis**, Deputy Director, Midwest Energy Efficiency Alliance
- **David Weiss**, Partner, Bywater Partners, LLC and Chairman, NAESCO

- **Kurt Minko**, President, Retro-Tech Systems
- **Peter Flynn**, Principal, Bostonia Partners
- **Jason Bingham**, Vice President, Energy Services and Controls, Trane
- **Jeffrey Genzer**, Partner, Duncan, Weinberg, Genzer & Pembroke
- **Darcy Immerman**, Senior Vice President, AECOM
- **Michael Platner**, Senior Tax Counsel, Van Ness Feldman
- **Donald Gilligan**, President, NAESCO
- **Steve Kihm**, Principal and Chief Economist, Energy Center of Wisconsin
- **Michael Zimmerman**, Senior Vice President, BuildingIQ
- **Chris Wheeler**, Director of Sales & Business Development, Powersmiths International Corp.
- **Tom Varga**, Manager, Strategic Accounts & Utilities, Mitsubishi Electric
- **Richard Sperberg**, President, Onsite Energy Corporation
- **Terry Singer**, Executive Director, NAESCO
- **Natasha Shah**, Vice President, Southland Energy
- **Mark Martinez**, DSM Strategy and Policy, Southern California Edison
- **Robert Johnson**, Senior Vice President, Hannon Armstrong
- **Charles McGinnis**, Senior Policy Manager, DSM Strategy and Policy, Johnson Controls

NAESCO Annual Conference attendees are leading providers in the energy efficiency marketplace, existing and potential customers, policy makers, and energy efficiency thought leaders in the academic and NGO communities. Exhibitors represent companies that are active manufacturers/distributors/suppliers/sub-contractors of a broad range of goods and services to energy service companies and their end-user clients in both the public and private sectors.

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## ABOUT NAESCO

*The **National Association of Energy Service Companies (NAESCO)** celebrates 31 years of advancing the energy efficiency industry. NAESCO is the leading national trade organization representing and promoting the energy efficiency industry in the energy marketplace, the media, and the government both at the state and federal level. NAESCO's active membership consists of key energy efficiency industry leaders representing ESCOs, energy efficiency and energy equipment manufacturers, suppliers, and subcontractors. NAESCO also welcomes as members engineers, consultants, financial/legal/insurance providers, government agencies, and thought leaders from the energy NGO and academic communities.*

***Energy Service Companies** contract with private and public sector energy users to provide cost-effective energy efficiency retrofits across a wide spectrum of client facilities, from college campuses to water treatment plants. Effectively utilizing a performance-based contract business model, ESCOs have implemented significant comprehensive energy efficiency retrofit projects over the last three decades.*

[Click here to learn more about the National Association of Energy Service Companies \(NAESCO\)](#)