

**For Immediate Release**

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**[Dan Reicher to Keynote NAESCO Annual Conference in Scottsdale, Arizona, November 16-18](#)**

The National Association of Energy Service Companies (NAESCO) will host its 33<sup>rd</sup> Annual Conference November 17-18, in Scottsdale, Arizona at the [Westin Kierland Resort](#). The Conference will focus on the utility and ESCO responses to complex and often conflicting market signals, the state of the ESCO industry, and the role of Measurement and Verification protocols in the context of market applications.

The Keynote Address, *Creating Prosperity through a Clean Energy Economy: Technology, Policy & Finance* will be given by Dan Reicher, Executive Director of the Steyer-Taylor Center for Energy Policy and Finance at Stanford University, a joint center of the Stanford Graduate School of Business and Stanford Law School, where he also holds faculty positions. Reicher came to Stanford in 2011 from Google, where he served since 2007 as Director of Climate Change and Energy Initiatives.

Featured sessions will include *Scaling Up Integrated Energy and Water Efficiency Project Investment*, *The Utility of the Future: What Emerging Technologies are Driving the Transformation?*, *Energy Efficiency and Climate Change*, *Quantifying Non-Energy Benefits*, and *What's Next for the Federal Customer?* See the complete [agenda](#) for more information. In addition, there will be a [pre-conference workshop](#) on new opportunities in the application of Property Assessed Clean Energy Financing (PACE).

Terry E. Singer, Executive Director of NAESCO said, "NAESCO is pleased to host what will be a very well attended conference spotlighting an extremely timely look at the state of the utility and ESCO industries."

[Conference Registration](#) is available on the NAESCO Website. Attendees will include ESCO leaders, energy efficiency vendor representatives, energy efficiency and renewable energy project financiers, policy makers, public administrators, utility energy efficiency program managers, customers working with ESCOs or contemplating an ESCO-delivered energy efficiency retrofit, and innovative thought leaders in energy efficiency technology, design and implementation.

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**ABOUT NAESCO**

*The **National Association of Energy Service Companies (NAESCO)** celebrates 33 years of advancing the energy efficiency industry. NAESCO is the leading national trade organization representing and promoting the energy efficiency industry in the energy marketplace, the media, and the government both at the state and federal level. NAESCO's*

*active membership consists of key energy efficiency industry leaders representing ESCOs, energy efficiency and energy equipment manufacturers, suppliers, and subcontractors. NAESCO also welcomes as members, engineers, consultants, financial/legal/insurance providers, government agencies, and thought leaders from the energy NGO and academic communities.*

***Energy Service Companies** contract with private and public sector energy users to provide cost-effective energy efficiency retrofits across a wide spectrum of client facilities, from college campuses to water treatment plants. Effectively utilizing a performance-based contract business model, ESCOs have implemented over \$50 billion in comprehensive energy efficiency retrofit projects over the last three decades.*

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**We would also like to thank our Annual Sponsors:**

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