



Call for Sponsors

**12th Annual NAESCO
Federal Market Workshop
March 15, 2017
Washington, DC**

***FHI 360 Conference Center
1825 Connecticut Ave, NW, 8th Floor
Washington, DC 20009***

Sponsorship Opportunities

Platinum- Networking Lunch, Investment: \$4,000 - **Sold**

Benefits:

- ***Two full registrations with sponsor designation***
- *Exclusive signage*
- *Recognition in all program materials*
- *Company logo with link on the NAESCO site*
- *Full contact attendee lists*
- *Exclusive thank you e-mail to the full NAESCO membership list*
- *Logo and link in pre-workshop issue of NAESCO News*
- *Introduction by the Chair from the podium*
- *Participation in Workshop Planning Committee*
- *2 complimentary parking spaces at the Workshop*

Gold- Continental Welcome Breakfast, Investment: \$3,500 - **Sold**

Benefits:

- ***Two full registrations with sponsor designation***
- *Exclusive signage*
- *Recognition in all program materials*
- *Company logo with link on the NAESCO site*
- *Full contact attendee lists*
- *Exclusive thank you e-mail to the full NAESCO membership list*
- *Logo and link in pre-workshop issue of NAESCO News*
- *Introduction by the Chair from the podium*

Silver- Workshop App Sponsor, Investment: \$3,000 – one available

Benefits:

- **One full registration** with sponsor designation
- Signage recognizing APP Sponsorship
- Special Sponsorship Recognition on the Workshop App (compatible on iOS and Android) and in all program materials
- Company logo with link on the NAESCO site
- Logo and link in pre-workshop issue of NAESCO News
- Full contact attendee lists
- Introduction by the Chair from the podium

Bronze – General Workshop Sponsor, Investment: \$2,500 – multiple available

Benefits:

- **One full registration** with sponsor designation
- Signage recognizing sponsorship
- Recognition in all program materials
- Company logo with link on the NAESCO site
- Logo and link in pre-workshop issue of NAESCO News
- Full contact attendee lists
- Introduction by the Chair from the podium

Agenda: The Workshop will focus on the key elements, updates, changes, processes, and people involved in the vast Federal energy efficiency and infrastructure improvement market.

Who will be there: The popular (*and always sold out*) Workshop will attract ESCO leaders and vendor representatives already working in the Federal space and those seeking to break into the Federal market. In addition, Federal agency officials tasked with setting and implementing Federal energy efficiency and infrastructure policies will be with us as invited speakers and attendees. We anticipate 175-200 attendees.

**To Secure Your Company's Sponsorship,
Contact:**

Heidi Walters
Director of Membership & Communications
NAESCO
1615 M Street, NW, Suite 800
Washington, DC 20036
Heidi@NAESCO.org
202-822-0954